

The logo consists of the letters 'G' and 'O' in a stylized, circular font. The 'G' is white with a purple shadow, and the 'O' is purple with a white shadow. They are positioned at the top of the page, partially overlapping a dark blue horizontal band.

# GO

# REWARDS PLAN

Our mission at GOVVI is to help you get the most out of life. Apart from an excellent and timely product, we offer the opportunity to create your own engaging, sustainable, and financially successful GOVVI business. Our rewards plan reflects this dedication, providing every independent GOVVI Promoter the best opportunity for direct-selling success.

GOVVI

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# BUILDING A ROAD TO SUCCESS

We have created products that are both great for the world and an incredible business building tool. Welcome to GOVVI, a business opportunity that drives successful leaders around the world in an effort to build a more sustainable planet for our next generation.

*Lance Conrad*

Lance Conrad  
CEO & Founder

REWARDS PLAN

# 8 WAYS TO GET PAID

01

RETAIL REWARD

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08

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## REWARDS PLAN

# We welcome you to an opportunity that drives you.

## #1 RETAIL REWARD

GOVVI is an e-commerce subscription business and while we encourage all of our customers & promoters to subscribe to our products we do allow one-time purchases. When a personally sponsored buyer purchases at the one-time price we will reward you with the difference between the one-time price and the subscription price.

## #2 FIRST ORDER REWARD

When a your personally sponsored buyer chooses the Business Subscription Pack (\$99 USD) as their first order, you will earn a first order reward of 35% of the Commissionable Volume (CV) and 35CV will go towards your Two Team Reward. Subsequent purchases of the Business Subscription pack will pay 70CV towards the Two Team Reward. Please be aware that no First Order Reward is paid on lesser packs.

## #3 CUSTOMER REWARD

When a customer places an order, you will earn a reward of 35% of the Commissionable Volume (CV) and 50% of the CV will accumulate and add to your lesser volume Two Team Reward each week.

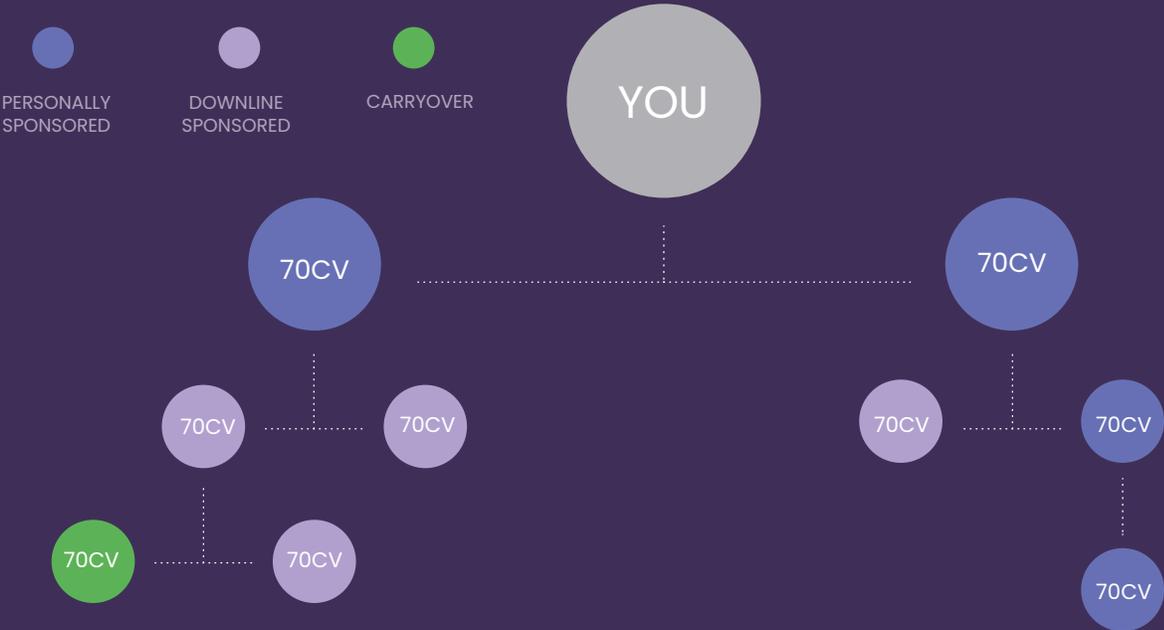
# #4 TWO TEAM REWARD (BINARY)

Two Team Reward (sometimes called Binary Reward) is a weekly reward for building a team of Promoters. What is great about two team pay is that as we build teams, we all help each other and benefit from our teamwork.

**Here's how it works:**

Every Promoter has a left team and a right team. As you recruit Promoters, they have to go either into your left team or right team. As they recruit Promoters, they must also add them to their left or right teams. Commissionable Volume (CV) always flows upward, and when someone down the binary tree places an order, everyone above them benefits. At the end of every week, we sum up the total CV for each of your teams. Your team with less volume determines your rank and the percentage payout you'll receive from both your teams (see the Rank Qualifications Chart on page 8). What's really great about this reward is that whatever the remaining surplus is in your larger team will carry over to the next week.

For example, in the chart below the left team has 350CV and the right team has 280CV. The rank of the Promoter below would be determined by their right team (which is the lesser volume team) and 70CV would carry over to the following week on the left team.



LESSER VOLUME = 280 CV X 10% = \$28 EARNINGS  
70 CV CARRYOVER ON THE LEFT TEAM

## #5 SPONSORING MATCHING REWARD

As a Promoter, you get paid a 20% weekly check match on the collective Two Team Reward earned weekly by all your personally sponsored Promoters. As shown in the example, as you build your team, the dollar amount of this weekly rewards rapidly skyrockets. What's more, you can qualify for this bonus as soon as you become a Promoter; no other qualifications are needed.

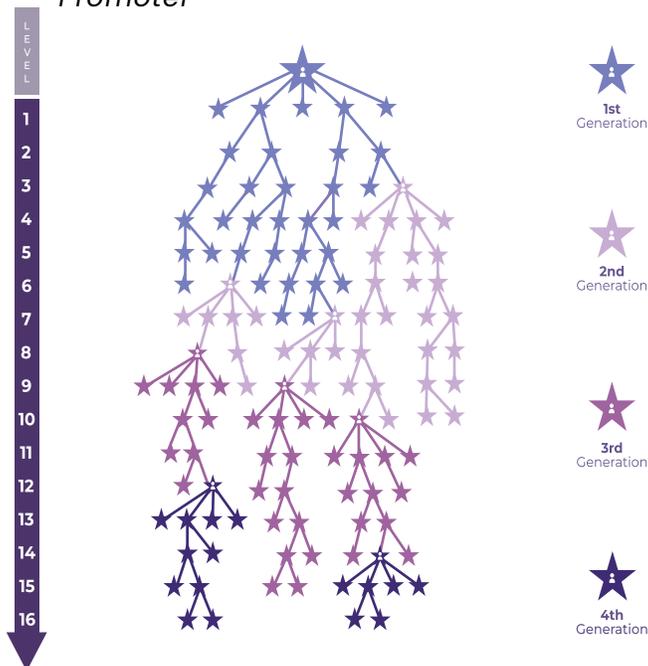
# OF PERSONALLY SPONSORED PROMOTERS	THEIR TOTAL COMBINED TWO TEAM REWARD	YOUR 20% WEEKLY SPONSORING MATCH REWARD
5	\$1,000	\$200
25	\$10,000	\$2,000
50	\$25,000	\$5,000

*Example shown in USD amounts.*

## #6 GENERATION MATCHING BONUSES

As a Star Maker Promoter or higher rank (and for as long as you maintain the rank or higher), you also get paid a 10% weekly check match on the collective Two Team Reward earned weekly. This is paid on up to four generations of Star Maker Promoters or higher rank in your Sponsorship Organization (binary qualified based on Two Team Reward). This bonus can create a significant amount of additional income each week in your Govvi business since each generation can represent a large number of Promoters as shown in the example below.

★ Represents a Star Maker Qualified Promoter



**EXPLANATION OF GENERATIONS & SPONSORSHIP ORGANIZATION** Your "Sponsorship Organization" comprises all the Promoters that you personally sponsored as well as all the Promoters they each sponsored.

In your Sponsorship Organization, all the Promoters that you personally sponsor are placed on your first level (with unlimited horizontal expansion potential) ...and all the Promoters they personally sponsor are placed on your second level... and so on.

A "generation" starts when a Promoter in your Sponsorship Organization has reached the rank of Star Maker Promoter or higher during a weekly pay period.

The Generation Matching Bonus includes all Promoters below them in that team leg of your Sponsorship Organization until the tracking system encounters another Promoter in the same team leg who is also at the Star Maker Promoter rank or higher. Then that Promoter would then start your next generation.

## #7 GLOBAL BONUS POOL REWARD

As a Super Star Promoter, every week you get paid a share of a 2% Global Bonus Pool of the total company-wide Commissionable Volume (CV) generated that week.

## #8 CHAMPIONS REWARD

The Champions Reward is a monthly reward that compensates you for building a team of Promoters who all have orders of at least 35 PV.

**Just 3 simple steps to earn the monthly Champions Reward.**

- 1** Place your own order for 35 PV or 70 PV
- 2** Sponsor other Promoters... 2, 3, 4, or 5.  
*(The bonus amount is tied to the number your sponsor.)*
- 3** Teach them each to purchase and sponsor with at least 35 PV

BRONZE	SILVER	GOLD	PLATINUM
<b>\$50</b> 35 PV Half Reward	<b>\$150</b> 35 PV Half Reward	<b>\$250</b> 35 PV Half Reward	<b>\$350</b> 35 PV Half Reward
<b>\$100</b> 70 PV Full Reward	<b>\$300</b> 70 PV Full Reward	<b>\$500</b> 70 PV Full Reward	<b>\$700</b> 70 PV Full Reward

Every month get paid a \$50 half reward when you have 2 Promoters with orders of 35 PV and they get 2 Promoters with orders of 35 PV. Earn the full reward of \$100 when you have 2 Promoters with orders of 70 PV and they get 2 Promoters with orders of 70 PV.

Every month get paid a \$150 half reward when you have 3 Promoters with orders of 35 PV and they get 3 Promoters with orders of 35 PV. Earn the full reward of \$300 when you have 3 Promoters with orders of 70 PV and they get 3 Promoters with orders of 70 PV.

Every month get paid a \$250 half reward when you have 4 Promoters with orders of 35 PV and they get 4 Promoters with orders of 35 PV. Earn the full reward of \$500 when you have 4 Promoters with orders of 70 PV and they get 4 Promoters with orders of 70 PV.

Every month get paid a \$350 half reward when you have 5 Promoters with orders of 35 PV and they get 5 Promoters with orders of 35 PV. Earn the full reward of \$700 when you have 5 Promoters with orders of 70 PV and they get 5 Promoters with orders of 70 PV.

*Amounts listed in USD. Only one Champion Reward can be earned each month.*

# RANK QUALIFICATIONS AND COMPENSATION

RANK	QUALIFICATIONS	TWO TEAM REWARD	MATCHING REWARDS
Customer	None.	–	–
Promoter	Have an personal order of at least 35 CV & personally sponsor at least 1 Promoter.	–	20% on all personally sponsored Promoters.
Rising Star	1 personally sponsored Promoter (with 35 CV) on both teams (left & right).	Up to 10%	20% on all personally sponsored Promoters.
Star	Rising Star + 1,000 CV weekly on lesser- volume team.	Up to 12%	20% on all personally sponsored Promoters.
Star Maker	Rising Star + 2,000 CV weekly on lesser- volume team.	Up to 15%	20% on all personally sponsored Promoters + 10% on 2 generations of Star Maker or higher.
Rock Star	Rising Star + 4,000 CV weekly on lesser- volume team.	Up to 18%	20% on all personally sponsored Promoters + 10% on 3 generations of Star Maker or higher.
Super Star	Rising Star + 8,000 CV weekly on lesser- volume team.	Up to 20%	20% on all personally sponsored Promoters + 10% on 4 generations of Star Maker or higher + share in 2% Global Bonus pool.



# REWARD SCHEDULE

Customer and First Order Rewards are paid daily (after a 3 day buyer grace period).

The Two Team Reward, both Matching Bonuses, and the Global Bonus Reward are paid out weekly with a one-week delay. For these the commissionable week runs 12:00 am UTC Tuesday through 11:59 pm UTC Monday, and the corresponding rewards are paid into your e-wallet the following Tuesday.

The Champions Reward is paid out monthly; it is entered into your e-wallet on the first Wednesday after the 15th of the month following the commissionable period.

You can request a payout from your e-wallet at any time, and it will be paid out on the upcoming Friday. When you request a payout from your e-wallet an iPayout will be automatically created for you and you will receive an email to verify your identify and bank information to receive the funds. This happens each Thursday for new Promoters.

All requests submitted through the week by 12:00 am UTC Monday are paid out on the Friday of that same week. Requests submitted after the deadline will be held until the following Friday.

## \*60% RULE FOR TOTAL PAYOUT

The Two Team Reward pays individual Promoters up to 20% on the Commissionable Volume (CV) of their smaller (lesser-volume) team until the total payout across the company reaches 60% of the collective company-wide CV.

If the total company-wide payout is calculated to be over 60%, individual payouts will be adjusted down to make the total company-wide payout no more than 60%. This is designed to ensure that Govvi can always pay out the maximum amount possible to our Promoters without paying out too much so that we can ensure the stability of the pay plan long term.

NOTE: The maximum Two Team Pay is \$20,000 USD per week.

## EXPLANATION OF PV AND CV

Every product has an assigned PV (Personal Volume) and CV (Commissionable Volume).

**Commissionable Volume (CV)** is the value assigned to a product for the calculation of two team, matching, and global bonus rewards.

**Personal Volume (PV)** is the value assigned to personally purchased products for the calculation of Champions Rewards.

GO